



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1327028

Schedule Dates 06/26/12-07/02/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Bassett, Laura
Phone/Fax /
CPE 95/101/1368
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA
SHARE 6%

Date Entered 06/22/12
Last Modified 06/25/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09738814
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$742.50
Net Total \$4,207.50
Sales Tax

Asheville (WMYA)
By Broadcast Month Spots Rate
Jul. 2012 23 \$4,950.00
Grand Total: 23 \$4,950.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------|----------------------|---------|
| 1.0 | Normal Line / SPOT | 06/26/12-06/29/12 | 2 | :30 | 4p- Maury Povich 2 | 1 | | X | X | X | X | | | 1 | \$150.00 | \$150.00 | Asheville (WMYA) | MAURY | 6/25/12 |
| 2.0 | Normal Line / News | 06/26/12-06/29/12 | 2 | :30 | 6:23-30p- News-News 13 @ 630pm on WMYA | 5 | | X | X | X | X | | | 5 | \$200.00 | \$1,000.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 6/25/12 |
| 3.0 | Normal Line / Prime | 06/26/12-06/26/12 | 2 | :30 | 7:58-30p- MYN-Cold Case (Tuesday) | 1 | | X | | | | | | 1 | \$150.00 | \$150.00 | Asheville (WMYA) | COLD CASE | 6/25/12 |
| 4.0 | Normal Line / News | 06/26/12-06/29/12 | 2 | :30 | 10p- 11P (EST) | 5 | | X | X | X | X | | | 5 | \$200.00 | \$1,000.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 6/25/12 |
| 5.0 | Normal Line / SPOT | 07/02/12-07/02/12 | 2 | :30 | 4p- Maury Povich 2 | 1 | X | | | | | | | 1 | \$150.00 | \$150.00 | Asheville (WMYA) | MAURY | 6/25/12 |
| 6.0 | Normal Line / News | 07/02/12-07/02/12 | 2 | :30 | 6:23-30p- News-News 13 @ 630pm on WMYA | 1 | X | | | | | | | 1 | \$300.00 | \$300.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 6/25/12 |
| 7.0 | Normal Line / Prime | 07/02/12-07/02/12 | 2 | :30 | 9p- MYN-Law & Order: SVU 2 (Monday) | 1 | X | | | | | | | 1 | \$100.00 | \$100.00 | Asheville (WMYA) | LAW & ORDER: SVU | 6/25/12 |
| 8.0 | Normal Line / Prime | 06/29/12-06/29/12 | 2 | :30 | 7:58-30p- MYN-Monk (Friday) | 1 | | | | | X | | | 1 | \$300.00 | \$300.00 | Asheville (WMYA) | MONK | 6/25/12 |
| 9.0 | Normal Line / News | 07/02/12-07/02/12 | 2 | :30 | 10p- 11P (EST) | 1 | X | | | | | | | 1 | \$200.00 | \$200.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 6/25/12 |
| 10.0 | Normal Line / SPOT | 07/02/12-07/02/12 | 2 | :30 | 5:58-20p- Family Feud | 1 | X | | | | | | | 1 | \$600.00 | \$600.00 | Asheville (WMYA) | FAMILY FEUD | 6/25/12 |
| 11.0 | Normal Line / News | 07/02/12-07/02/12 | 2 | :30 | 10:30p- News-News 13 on MY40 @ 1030p | 1 | X | | | | | | | 1 | \$200.00 | \$200.00 | Asheville (WMYA) | NEWS | 6/25/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



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110 Technology Drive
Asheville, NC 28803

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1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1327028

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|----------------|--|---------------|---------------|
| Schedule Dates | 06/26/12-07/02/12 | Date Entered | 06/22/12 |
| Advertiser | Obama for America (30051) | Last Modified | 06/25/12 |
| Agency | Greer Margolis Mitchell, Burns & Associates-Washi | Entered By | Louise Palmer |
| Product | POLITICAL CANDIDATE (ns) (1186) | CO-OP | No |
| Brand | OBAMA FOR AMERICA (187386) | Headline # | ECR09738814 |
| Salesperson | Millennium/PHL, Philadelphia (1103) | Demo | |
| Sales Office | Millennium Philadelphia | Order Type | Normal |
| Buyer Name | Bassett, Laura | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 95/101/1368 | Commission | \$742.50 |
| Account Types | National/Political Candidate Agency BRD | Net Total | \$4,207.50 |
| Billing Type | Weekly/Irregular | Sales Tax | |
| Comments | OBAMA FOR AMERICA OBAMA FOR AMERICA SHARE 6% | | |

| Asheville (WMYA) | | |
|--------------------|-------|------------|
| By Broadcast Month | Spots | Rate |
| Jul. 2012 | 23 | \$4,950.00 |
| Grand Total: | 23 | \$4,950.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|-------------|---------|
| 12.0 | Normal Line / SPOT | 07/02/12-07/02/12 | 4 | :30 | 7p- Family Feud B | 1 | X | | | | | | | 1 | \$450.00 | \$450.00 | Asheville (WMYA) | FAMILY FEUD | 6/25/12 |
| 13.0 | Normal Line / SPOT | 07/01/12-07/01/12 | 2 | :30 | 7p- Bones 2 | 1 | | | | | | | X | 1 | \$150.00 | \$150.00 | Asheville (WMYA) | BONES | 6/25/12 |
| 14.0 | Normal Line / SPOT | 07/01/12-07/01/12 | 2 | :30 | 6p- Greys Anatomy 2 | 1 | | | | | | | X | 1 | \$100.00 | \$100.00 | Asheville (WMYA) | GREYS | 6/25/12 |
| 15.0 | Normal Line / Prime | 07/02/12-07/02/12 | 2 | :30 | 7:58-30P- MYN-Law & Order: SVU (Monday) | 1 | X | | | | | | | 1 | \$100.00 | \$100.00 | Asheville (WMYA) | LAW & ORDER | 6/25/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|